

KDS SUMMIT

KIOSK AND DIGITAL SIGNAGE 2023

MEDIA PACK 2023

MAKING THE MOST OF YOUR PRESENCE

KDS Summit puts suppliers, buyers, sellers, organisations and individuals who utilise self-serve technology and digital signage, face-to-face with an audience of key decision-makers and buyers in search of new partners and suppliers.

KDS Summit keeps you ahead of the curve, discovering new products and innovations, helping you drive sales forward, strengthen existing relationships and develop new contacts.

KDS Summit 2023 will open on Wednesday 22nd November at the Business Design Centre, London.

Advertising: sales@kdseurope.com
www.kdseurope.com



making the most of your presence

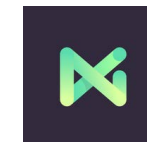
WHO WE ARE

Back by popular demand, KDS Summit is a fantastic opportunity for integrators and manufacturers of self-service technology and digital signage to reach those involved in its deployment and management. KDS Summit is the destination where markets and people come together to collaborate, learn and do business.

Attracting decision-makers from around the industry, KDS Summit was formerly known as Kiosk Summit prior to the Covid-enforced break. It is the most effective event for you to launch your products and services to a targeted audience and present your technical, technological and resource capability.

KDS Summit brings together the core sectors that make up the global kiosk and digital signage industry, including: kiosk, self-service, EPOS, digital signage and wayfinding serving retail, hospitality, public and corporate buildings, transport, venues and more.

"There's been a rapid increase in customers looking to use the interactive kiosk in their environments to enhance their user experience."

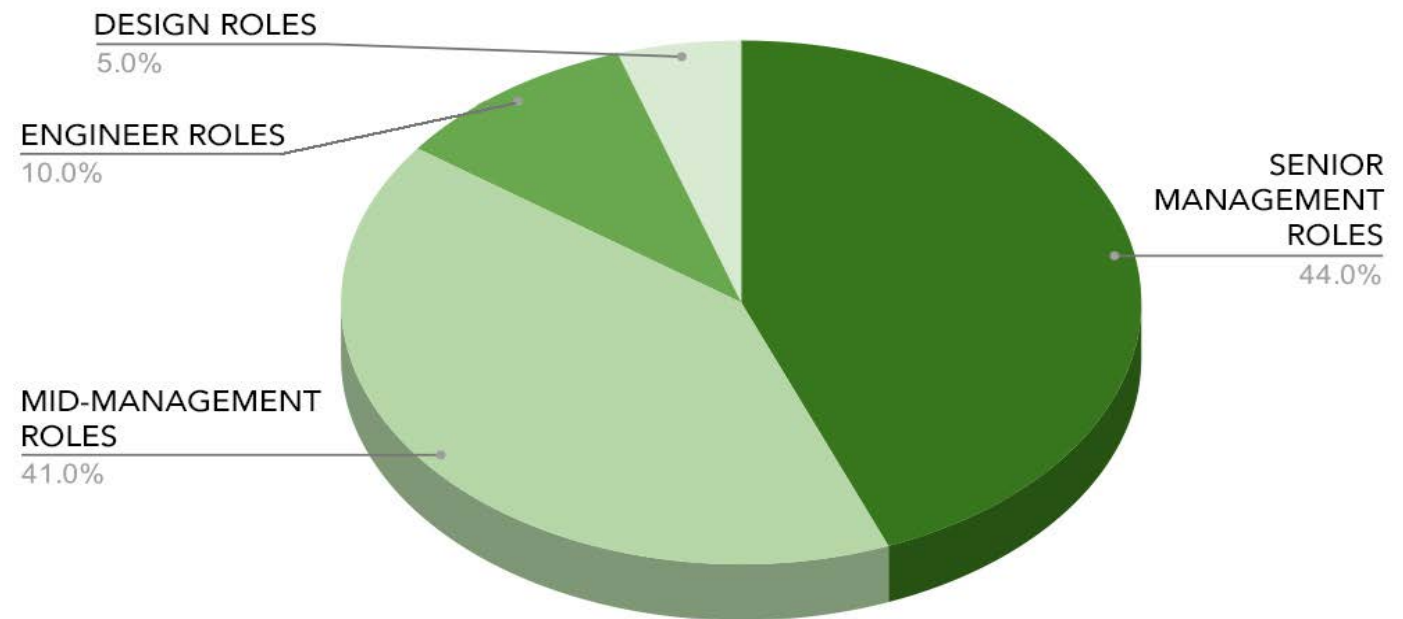


WHO ATTENDS?

Our attendees and delegates are buyers, suppliers, integrators, architects and AV professionals. They work in a wide variety of industries including tourism, retail outlets, FMCG operations.

Our target visitors include those from airports, museums, cinemas, bars, shopping malls, parks, exhibition centres, hotels and other venues that require wayfinding or self serve kiosks. Buyers and collaborators coming from across the UK and Europe are invited to attend the event.

KDS Summit 2023 puts you face-to-face with an audience of key decision-makers and buyers in search of new partners and suppliers.



exhibiting

ABOUT EXHIBITING

KDS Summit offers unparalleled opportunities to help you meet and generate new business leads with key decision makers with real projects from across the kiosk and digital signage market. We can also offer you a range of sponsorship and partnership packages to help maximise your brand awareness and reinforce your brand and market position. Our experienced sales teams can assist you in finding a solution that meets your core objectives and your marketing budget.

Please note that exhibition space at KDS Summit 2023 is available on a strictly first come first served basis and stands sell fast.



STAY AHEAD OF THE CURVE

See what's new in the industry and stay up to date with latest innovations

STRENGTHEN RELATIONSHIPS

Catch up with your current suppliers and meet new ones, all in a single day

DRIVE SALES FORWARD

Establish high quality leads and meet potential buyers face-to-face

DEVELOP YOUR BUSINESS

Find ways of saving money and developing your business in a rapidly growing industry

DISCOVER NEW PRODUCTS

Witness the launch of new products and services directly to the market

MAKE NEW CONTACTS

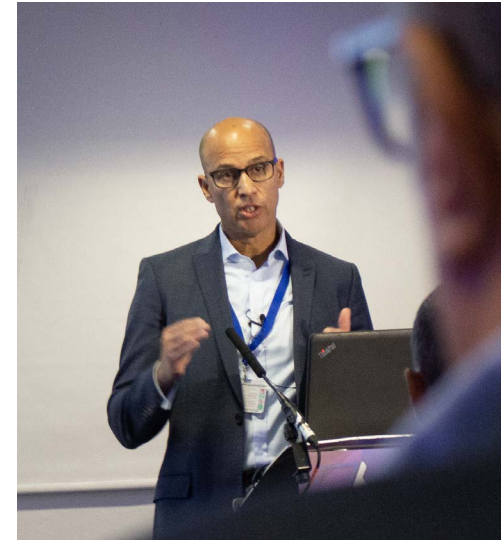
Find new business partners and network with your customers and other exhibitors

ABOUT SPEAKING

KDS Summit 2023 will have a whole day of informative and engaging seminars on the key themes impacting the kiosk and digital signage market. These will be delivered by industry experts.

2023's agenda has been extended to include the digital signage community. With this addition we are able to offer exhibitors and attendees a comprehensive picture of the customer engagement digital landscape faced by a wide range of verticals including kiosk, self-service, EPOS, digital signage, wayfinding serving retail, food service, public and corporate buildings, transport, venues and more.

The previous show featured five expert speakers sharing their insights on the most pressing topics and challenges facing the industry. Keep an eye out for the 2023 conference programme and speakers which are constantly being updated.



sponsors and supporters

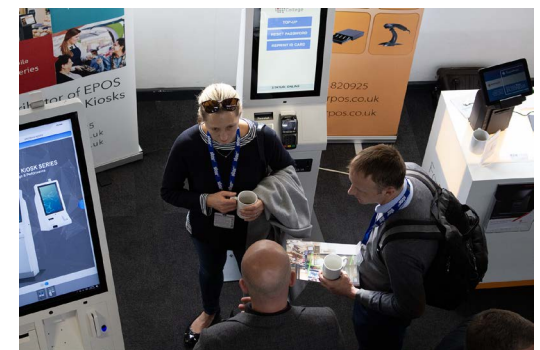
OUR SPONSORS AND SUPPORTERS

We have a range of sponsorship and partnership packages designed to maximise awareness of your brand and reinforce your market position.

Our experienced sales teams can assist you in finding a way to participate that meets your core objectives and your marketing budget. We offer unparalleled opportunities to help you meet key decision makers with real projects from across the kiosk and digital signage market and generate new business leads.

We'd like to thank our sponsors and supporters for their support.

"A fantastic opportunity to meet new customers and partners looking to build kiosks into their portfolio."



"This will be our sixth time at Kiosk Summit and we usually always get a good return. We get a lot of interest and I really recommend the show."

PACKAGES AND PROMOTIONS

SILVER PACKAGE

EVENT PRESENCE

- Exhibitor stand with electricity and WiFi access

PRINT ADVERTISING

- Company profile in printed event show guide

ONLINE MARKETING

- Online directory listing on website
- Logo on pre-event promotion on the website, email and social media

GOLD PACKAGE

EVENT PRESENCE

- Exhibitor stand with electricity and WiFi access
- Speaker/panel member opportunity

PRINT ADVERTISING

- Company profile in printed event show guide
- Single page advert in printed event show guide
- Logo on floor plan in printed event show guide

ONLINE MARKETING

- Online directory listing on website
- Logo on pre-event promotion on the website, email and social media

PLATINUM PACKAGE

EVENT PRESENCE

- Exhibitor stand with electricity and WiFi access
- Speaker/panel member opportunity
- Logo on in-hall floor plan signage and show guide
- Logo on in-hall digital screens

PRINT ADVERTISING

- Company profile in printed event show guide
- Double page advert in printed event show guide
- Logo on floor plan in printed event show guide

ONLINE MARKETING

- Enhanced online directory listing on website
- Social media promotion through video, press releases, whitepapers, online presentations and case studies.
- Logo on pre-event promotion on the website, email and social media
- Logo in online speaker programme
- Logo in prime position on website homepage

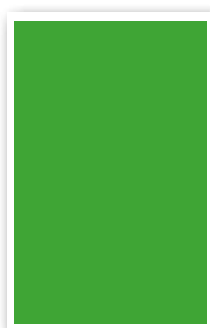
SHOW GUIDE

full page options



Double page spread:

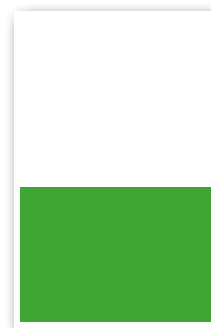
420mm (width) x 297mm (height)
+ 3mm bleed



Full page:

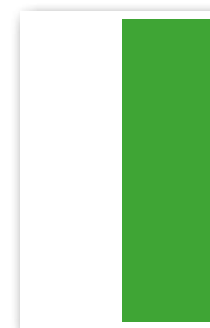
210mm (width) x 297mm (height)
+3mm bleed

half page options



Half Page - landscape:

184mm (width) x 135mm (height)
+3mm bleed



Half Page - vertical:

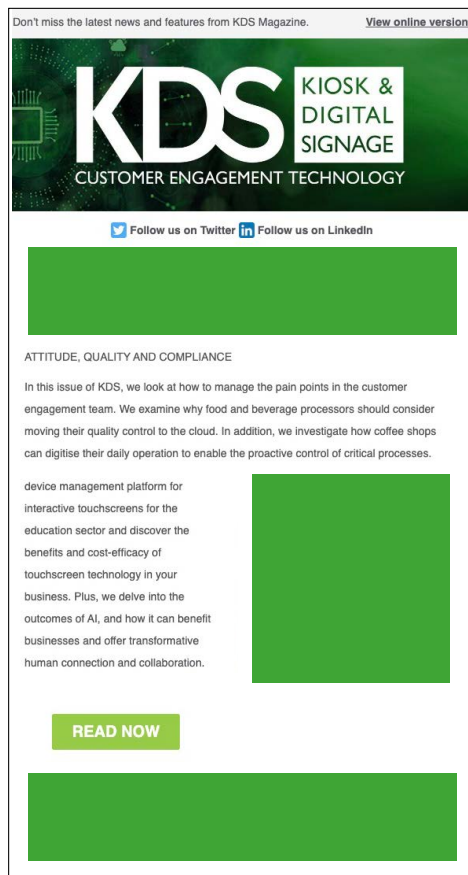
96mm (width) x 257mm (height)
+3mm bleed

All advertising material should be supplied in electronic format.

Images should be CMYK, at least 300dpi and provided as a high-resolution, press ready PDF, PNG or JPEG format.

We offer a range of package solutions to maximise
your presence and mitigate some of the cost.
Contact our sales team for more details.

EMAIL ADVERTISING

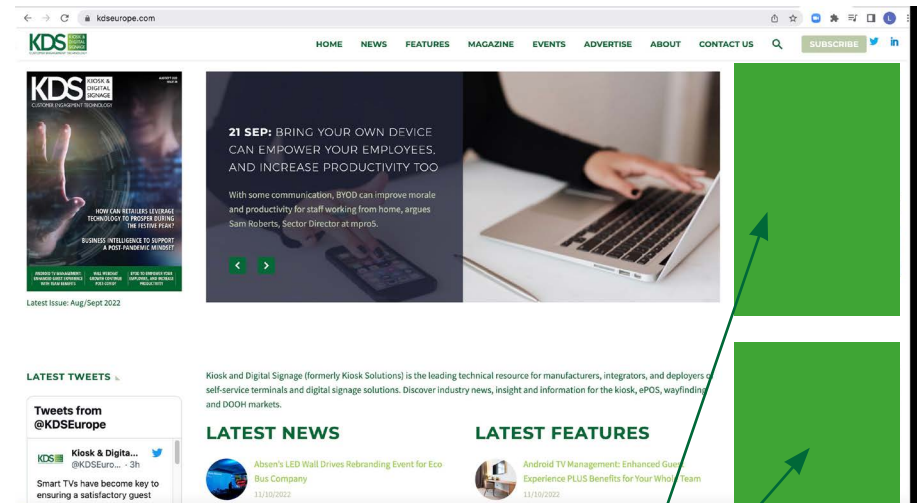


Leaderboard Banner:
728px (width) x 90px (height)

Square Banner (MPU):
300px (width) x 300px (height)

In-mail Banner:
728px (width) x 90px (height)

WEBSITE ADVERTISING

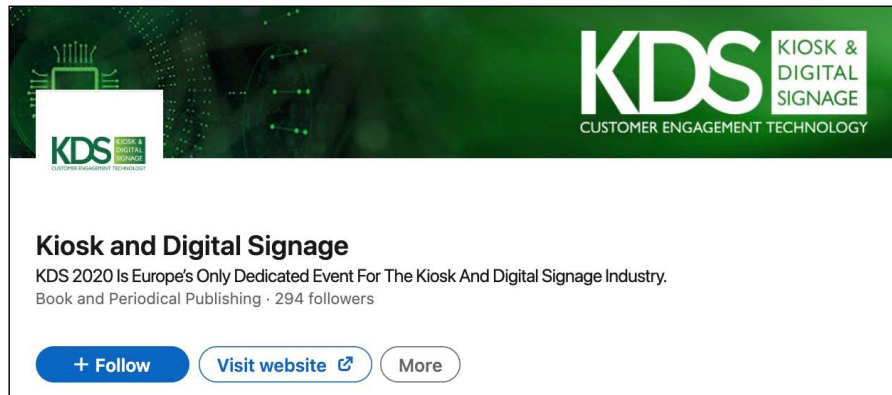


MPU advert:
300px (width) x 300/500px (height)

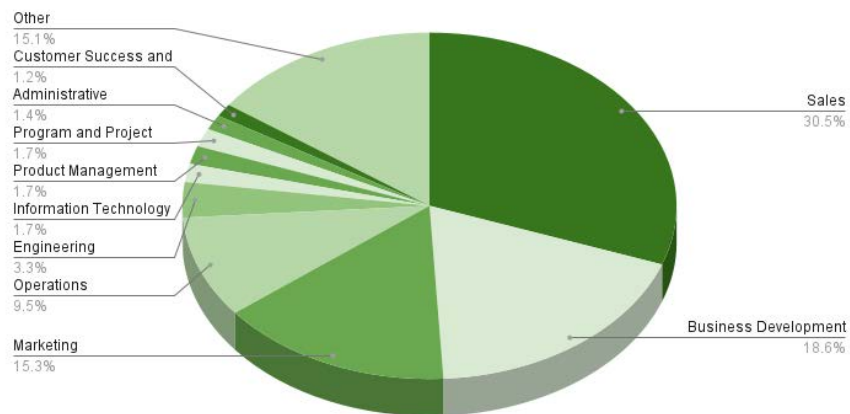
All online advertising material should be supplied in electronic format. Images should be RGB, at least 300dpi and provided as a high-resolution PDF, PNG, MP4 or JPEG format.

social media channels

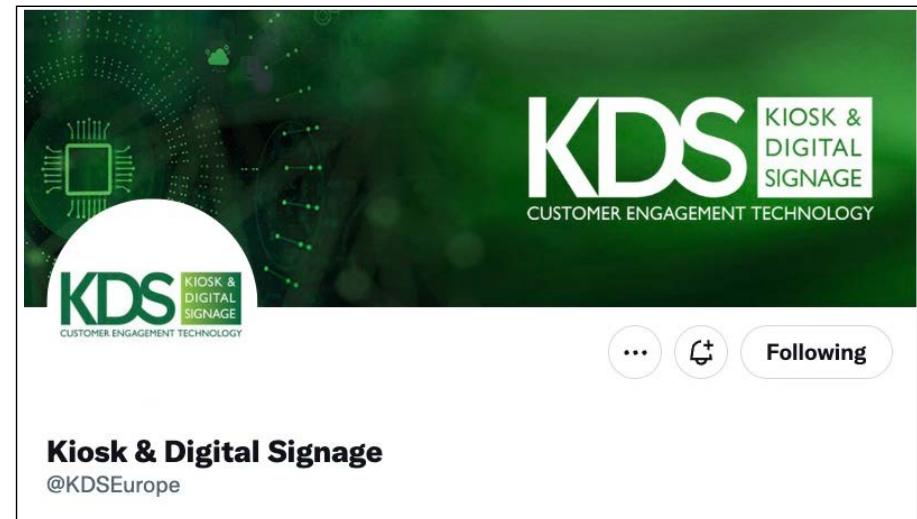
LinkedIn @kiosk-and-digital-signage



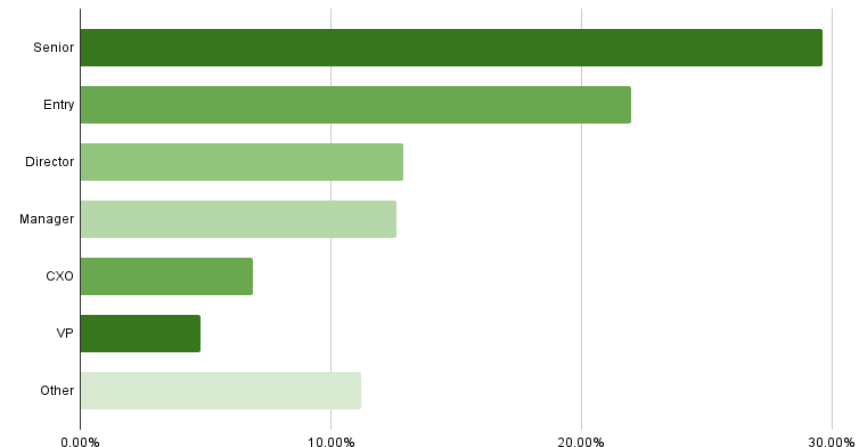
Followers by Job Function



TWITTER @KDSEurope | #KDSEurope



Followers by Seniority



Editorial: editor@kdseurope.com

Advertising: sales@kdseurope.com

www.kdseurope.com

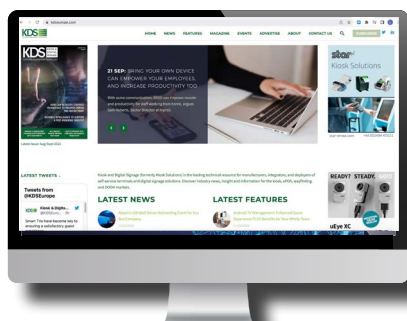
our online presence



MAGAZINE

Kiosk and Digital Signage magazine (KDS) is an independent digital publication, offering an objective view of the kiosk and digital signage industry. Previously known as Kiosk Solutions Magazine, the publication rebranded in 2021 to accommodate the expansion into digital signage and wayfinding markets.

KDS reaches an audience of 25,000 decision makers on a bi-monthly basis across the UK and Europe.



WEBSITE

www.kdseurope.com is the UK and European forum for industry professionals, to find up-to-date information on all aspects of the industry. The website is fiercely promoted within the magazine and other media, offering advertisers increased responses and marketing opportunities.

Website traffic up
107%
Based on 2021/22

1430
website users per month

clicks per email
294%

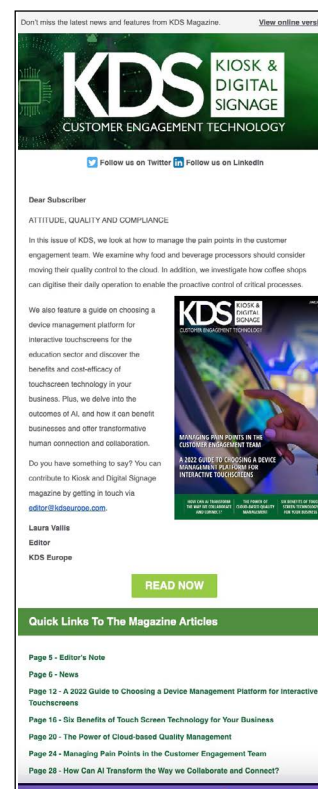
EMAILERS

Subscribers are informed of the magazine's publication by email.

Emails are also sent out once a month to promote certain features, news items and other industry-specific information.

We have an email subscriber list that reaches an informed audience consisting of customer service directors, design engineers, project managers, CIOs, CTOs and CFOs.

It is free to subscribe to our emails. If you would like to join our email subscriber list please sign up **HERE**



16,613
Subscriber emails
per month

Editorial: editor@kdseurope.com

Advertising: sales@kdseurope.com

www.kdseurope.com

TERMS AND CONDITIONS

APPLICATION AND ALLOTMENT OF SPACE

An application for space shall be invalid unless made on an official booking form.

Acceptance of such application by the Organisers shall be deemed to imply that the Organisers accept that any exhibit is within the scope of the Exhibition.

The Organisers reserve the right to reject any application and to exclude and/or require to be removed any exhibit which in their opinion is outside the scope of the Exhibition.

The Organisers do not accept liability with respect to the closing of any part of the venue's rooms and reserve the right to replan or alter the layout of stands.

If any error arises in the allotment of space to an Exhibitor no liability shall attach to the Organisers. In any such case the Organisers will endeavour to offer alternative space but are not bound to do so.

On the acceptance by an Exhibitor of a contract for space, the Exhibitor shall be bound by the terms of the contract subject to variation as herein after mentioned and as regards space allotted the relationship shall arise between the Organisers and the Exhibitor.

The Organisers shall be entitled to access at all reasonable times to the space allotted. If the space is not occupied by the Exhibitor two hours before the time stipulated in the timetable for the opening of the Exhibition, the Organisers shall be entitled to utilise it in such manner as they see fit, and shall be entitled to recover from the Exhibitor any costs which they may incur in so utilising the space, in addition to any other sums payable hereunder.

The Exhibitor shall not assign, sub-lease or divide the space allotted to him nor shall any card, advertisements, photographs or printed matter of, or relating to, persons who are not Exhibitors be allowed in, or exhibited on or distributed from any stand.

In case of non-payment on the due date of any sum payable by the Exhibitor to the Organisers or of the breach of non-observance by the Exhibitor of any of the terms of the Contract or any condition to be performed or observed by him the Organisers may re-allocate the space without being liable to account to the Exhibitor for sums already paid or due from him or otherwise howsoever and without prejudice to any claim to recover monies then due or for damages for breach of contract.

The Organisers shall not be responsible for any loss or damage whatsoever sustained by the Exhibitor nor any interruption thereof whether arising from their negligence or howsoever.

PAYMENT

Payment of the consideration specified in the Contract shall be made strictly in accordance with the provisions of the booking form and time shall be deemed to be of the essence. The Organisers are under no obligation to return any monies or account for sums paid by the Exhibitor should the Exhibitor withdraw at any time before, or during the Exhibition.

CONSTRUCTION AND ERECTION OF DISPLAY EQUIPMENT

The Exhibitor shall ensure that the interior of the stand be constructed in such a way not to obstruct the light or impede the uninterrupted view along the gangways or cause any projection the same or affect the display of other Exhibitors.

It is the responsibility of every Exhibitor to ensure that the reverse side of their display stands, etc are of a reasonable standard. i.e.

(a) painted white

(b) covered with muslin etc

so as not to be an eyesore to any part that may not be concealed by an adjoining Exhibitor or exposed by a gangway.

POWER AND DISCRETIONS OF THE ORGANISERS

To refuse any person admission to the Exhibition. To remove from the stands or rooms at the risk and expense of the Exhibitor any exhibit,

fitting, machinery or other goods of the Exhibitor which the Exhibitor fails to remove in accordance with or which do not comply in all respects with these rules and regulations.

RISKS

All exhibits, fittings, furnishings and equipment and all other goods brought into the Exhibition by the Exhibitor shall be at the sole risk of the Exhibitor.

LIMITATION OF ORGANISERS LIABILITY

If by reason of, or in consequence, of any act of God, War, Riots or Insurrection, Governmental Regulations, Legal Restrictions, Embargoes, Strikes, Labour Disputes. Fire, Flood, tempest, failure or neglect of any body or authority to supply electricity, power, gas or water, requisition of the rooms, by any national or local authority, or any other cause beyond the control of the Organiser of the Exhibition is cancelled, postponed, abandoned, interrupted or prematurely concluded, or held on a reduced scale, the Organiser shall be under no liability to the Exhibitor for any non-performance, delay in performance or any other loss suffered by the Exhibitor, provided that if the Exhibition is cancelled or postponed for a period exceeding three months an Exhibitor terminates the contract by written notice, the Exhibitor shall be entitled to a percentage repayment of any sums paid under the Contract at the discretion of the Organisers.

FREQUENTLY ASKED QUESTIONS

What are the show dates and times?

Wednesday November 22nd 2023. From 10am to 4:30pm.

Does it cost for me to register as a visitor for the show?

It is free to attend, subject to our terms and conditions.

Is the conference programme free to attend?

All the sessions are free to attend. We advise that you arrive at least 10 minutes before the session is due to begin, to ensure that you get a seat in the theatres.

Can I print off my badge at the venue?

We have a reception desk at the front of the show where we will print off your badge at the venue.

Is there a cloakroom at the show where I can leave my bag?

Yes, we will be providing a cloakroom at the show for you to store your belongings and this will be located opposite the reception desk at the entrance to the show.

How do I find my way around the exhibition?

Show guides are available at reception upon entering the show and will include information on all exhibitors and the seminars / pannels / workshops that are running on the day.

How do I book a stand?

Please get in contact with us via our exhibitor contact form. We will then get back to you as soon as possible to talk through some options for you to maximise your ROI from exhibiting at the show.



EXHIBITOR QUESTIONS

When can I access the hall to set up my stand?

Setup is available the evening before the show and prior to the show opening, times and access information will be in the exhibitor manual.

How do I register my staff for the exhibition?

You will be sent a link to register your staff for exhibitor passes along with your exhibitor manual.

When can I access the hall to set up my stand?

Setup is available the evening before the show and prior to the show opening, times and access information will be in the exhibitor manual.

Is Wi-Fi available?

Yes, but it is highly recommended that you order an upgraded private internet connection for your stand via the Exhibitor Manual, as the Wi-Fi is public and only strong enough to send and receive emails. Alternatively we recommend that any demo units be configured to operate offline prior to arrival at the show.

How do I access information about the show?

The Exhibitor manual will be emailed to you in advance of the event and will include information on stands and the facilities available to exhibitors.

How do I get more involved?

Please get in contact with us at your earliest convenience. We will then get back to you as soon as possible to talk through some options for you to maximise your ROI from exhibiting at the show.

How do I get to the Business Design Centre?

We recommend using the London Underground system to Angel tube station, which is five minutes walk from the venue.



the venue

LOCATION & TRANSPORT

DRIVING

The Business Design Centre is located outside the congestion charge zone on the A1. SatNav Postcode: N1 0PW

PUBLIC TRANSPORT

The nearest tube station Angel (Northern line) is a five minute walk away, allowing travel to Central London within minutes. Just a little further in the opposite direction is Highbury and Islington, with underground and overground connections.

There are many bus stops near the venue which cover several routes in and around London. Visit the journey planner at the Transport For London to plan your trip.

CYCLING AND CYCLE STORAGE

There are several Santander Cycle Hire stations located in Islington should you wish to rent one Book Now. If you have your own bike, free secure cycle storage can be provided in the onsite car park.

FROM OUTSIDE THE UK

Getting to the venue from outside the UK is an easy and stress free option, with Gatwick and Heathrow and Stansted being the closest London airports. Accessing the Business Design Centre from the airport can be done through the express train service from Gatwick, Heathrow and Stansted that run regularly throughout the day into Central London.

PARKING

Upper Street Car Park

Located next to the Business Design Centre and Hilton Hotel

With 250 spaces all undercover

Facilities for disabled and electric vehicle charging

Open 24/7 with full CCTV and on site security

Free bicycle parking

Maximum height 1.9m

Pre-bookable (booking fee applies).



KIOSK AND DIGITAL SIGNAGE MAGAZINE

We appreciate and encourage suggestions for interesting, thought provoking and informative news and feature content.

Features are always credited to the author and the company or organisation concerned but must remain unbiased, neutral and contain no company or product placement. We welcome any article submission that is relevant to our readership, is well-written and adheres to our editorial guidelines.

If you are interested in contributing an article or news story, please contact the editor, Laura Vallis, at editor@kdseurope.com and, in the case of feature ideas, please also describe the subject matter/angle for the proposed article - along with a brief synopsis.

And don't forget to put Laura (editor@kdseurope.com) on your press release mailing list!



You can find all our back issues on our website [HERE](#).